

RESUME

ULA BABENSKAITE | Senior UX Designer

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SKILLS

PRIMARY SKILLS

Stakeholder Interviews · Workshops · Digital Strategy · Trends & Best Practices · IA · Wireframing · Prototyping · Usability Testing

OTHER SKILLS

User Research · User Personas · Journey Mapping · Art Direction

SOFT SKILLS

Collaboration · Empathy · Communication · Problem-Solving · Mentorship

TOOLS

Figma · Miro · Lookback · Keynote

LANGUAGES

Lithuanian · English · Danish

WORK

SENIOR UX DESIGNER | 01 2022 — Present | Full-time

UX DESIGNER | 01 2018 — 01 2022 | Full-time

SPRING/SUMMER www.springsummer.dk

Familiarising with different business contexts, developing strategies and translating them into digital solutions through a flexible and collaborative design process. Seeing projects through from winning pitches, to nerding with the final details for launch.

Clients include fashion brands By Malene Birger, Mos Mosh and Maanesten, skincare brand Rudolph Care, electric mobility operator Clever, non-profit Creative Denmark, Pérez Art Museum Miami, one of the world's largest hearing-aid manufacturers WSAudiology, American Express and more.

DIGITAL DESIGNER | 05 2017 — 07 2017 | Internship

MAGIC PEOPLE VODOO PEOPLE (NOW LIMBO) www.limbo.works

Working with a small team of experienced digital designers to develop UX, UI and content strategy for an e-commerce platform Lakrids by Johan Bülow.

WORK (CONTINUED)

GRAPHIC DESIGNER | 04 2015 — 08 2015 | Full-time

NOT PERFECT | Y&R www.not-perfect.com

Designing packaging and branding materials for one of the largest Lithuanian alcoholic beverage brands Švyturys.

GRAPHIC DESIGNER | 02 2015 — 03 2015 | Internship

TAPE www.tape.eu

Helping create a collection of 8 packages and a website for a range of healthy freeze-dried fruit snacks Rancher's.

ANIMATION ARTIST | 12 2013 — 07 2014 | Full-time

MEINART www.meinart.lt

Developing unique concepts, storyboards and illustrations for various animated content.

BRAND DESIGNER | 06 2012 — 08 2012 | Internship

PRIM PRIM www.primprim.lt

Working with in a small team of designers to create a real, to-be-sold collection of souvenirs representing my hometown Vilnius in an exciting new way — [Vilnius Inside](#).

EDUCATION

MA COMMUNICATION DESIGN | 2014 — 2016 | Kolding, Denmark

DESIGNSKOLEN DENMARK www.designskolenkolding.dk

Using design thinking to empathise and define the users' needs, and come up with solutions through ideation, prototyping and testing. Getting hands-on experience by working with real briefs for companies in a fast paced collaborative environment.

BA GRAPHIC DESIGN | 2009 — 2013 | Vilnius, Lithuania

VILNIUS ACADEMY OF ARTS www.vda.lt

Studying visual disciplines such as typography, visual identity, art direction and information design. Learning visual design tools, both analogue and digital.

RECOGNITIONS

JURY MEMBER | 2020 — PRESENT

CREATIVE CIRCLE www.creativecircle.dk

As a jury member for Digital, I have the privilege of being a part of the deliberation and selection process of the best digital design work in Denmark.

SILVER | 2 SHORTLISTS | 2023

PÉREZ ART MUSEUM MIAMI www.pamm.org

Company Websites / Large Corp.

Media & Informational Websites, Website Design

SHORTLIST | 2021

CREATIVE DENMARK www.creativedenmark.com

Media & Informational Sites & Apps

SHORTLIST | 2021

RUDOLPH CARE www.rudolphcare.com

Commerce Sites & Apps

SHORTLIST | 2020

COCO HOTEL www.coco-hotel.com

Corporate Sites & Apps

2 SHORTLISTS | 2019

ROSKILDE FESTIVAL www.roskilde-festival.dk

Media & Informational Sites, Relaunch

REFERENCES

SPRING/SUMMER

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